### **Referral Program - Sales Email**

### *Subject: A new opportunity for HR Consultants — get rewarded for what you already do*

Hi {{firstname}},

Imagine earning rewards just for doing what you already do best — connecting HR teams with tools that actually make a difference.

That’s exactly what we’re offering with the brand-new **WorkBuzz Referral Program** — created just for independent HR consultants and small consultancies.

Here’s the deal:

💸 **Earn rewards** when HR contacts in your network complete a demo and sign up  
🤝 **No selling required** – simply introduce us, and we’ll handle the rest  
🚀 **Empower your clients** with AI-powered insights that help improve workplace culture

If you're already helping organizations with their people strategy or workplace culture, this is a smart, no-stress way to:

✔️ Add more value  
✔️ Strengthen your relationships  
✔️ Unlock an extra revenue stream

It’s quick to join, easy to use — and built to benefit you and your clients.

👉 Click here to get started now

We look forward to welcoming you into the new program!

Team WorkBuzz